



CAPSTONE
LOGISTICS



Built to Flex. Ready to Scale. Trusted to Deliver.

When the largest paper and packaging company in the world needed a kitting and display assembly partner that could respond as quickly as customer demand changed, they turned to Capstone. Across a long-standing relationship, Capstone has supported high-variability display and endcap programs with the ability to design new production lines, staff quickly, maintain quality, and flex labor from a small core team to large-scale project support within days.

SUCCESS STORY

Value-Added Services

Kitting & Co-Packing, Variety Pack &
Display Assembly, Performance Services

Our Partner

Our partner is a global leader in sustainable packaging solutions, including corrugated packaging and retail-ready display materials used by major consumer brands and retailers. The company supports high-volume display and endcap programs across verticals for major retail, consumer products, beauty, home improvement, e-commerce, and industrial brands.

Capstone has supported this partner for 16 years, providing embedded kitting and secondary packaging support that helps the operation respond to changing customer needs without carrying unnecessary fixed labor cost.

**Schedule a
Meeting Today!**





Our Challenges

Retail display and endcap programs are highly variable by nature. Each new customer request can bring a different product mix, display design, build sequence, quality requirement, and labor profile. **Our partner needed skilled teams that could move quickly from quote to execution while maintaining consistency across safety, quality, efficiency, and staffing.**

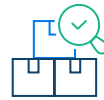
REQUIREMENTS INCLUDED:



Flex labor up or down based on project demand



Build and staff new production lines with minimal lead time



Maintain quality standards across high-variation work



Keep the operation safe while ramping quickly



Support display and endcap assembly for constantly changing customer programs



Provide skilled operators, quality support, material handlers, strappers, and drivers



Manage recruiting, onboarding, training, and day-to-day labor coordination on site



Our Approach

Capstone built our operation around a stable core team, embedded process expertise, and rapid labor scalability.

Keep a Skilled Core Team in Place

Capstone maintains a core group of four leaders and 15 skilled associates on site. This team provides operational continuity, preserves site knowledge, and serves as a dependable base of trained talent.

Design Each Line Around the Work

Because every display or endcap program is different, Capstone does not rely on a one-size-fits-all production setup. When a new project is quoted, the industrial engineering team establishes the production line, defines standards, and determines the labor plan.

This allows Capstone to quickly answer the key operational questions for each build: where materials should be staged, how labor should be positioned, how the display should be assembled, where quality checks should occur, and how the finished product should flow out of the line.

Staff for the Ramp, Not Just the Plan

Capstone manages the recruiting, onboarding, and training process directly at the site, while drawing on the local and regional Capstone network for short-term operational needs. To protect fill rate and operational continuity, the team plans beyond the stated headcount need. That discipline allows Capstone to ramp quickly while protecting execution standards.

Own Safety, Quality, Efficiency, and Staffing

The Capstone team manages assigned production lines with accountability for safety, quality, efficiency, and staffing. Quality associates are assigned to each project, and technology supports labor standards, efficiency tracking, and timesheet management.



Our Solution

Capstone provides a flexible operating model for highly variable retail display work. The partner gains the ability to match labor to demand, support new customer programs quickly, and execute complex kitting and display builds without carrying excess fixed labor between projects.

Every time our partner receives a new display or endcap assignment, Capstone moves quickly from planning to production. Capstone's engineering team:

- + sets up the line in our management software
- + establishes production standards
- + builds the staffing plan



Within one week, Capstone can staff the line with the right mix of skilled labor, including cell operators, quality associates, strappers, material handlers, drivers, and packers — no matter how large, how small, or how many lines.

In surge periods, Capstone can move from a lean core team to a significantly larger workforce in a matter of days.



Why Capstone?

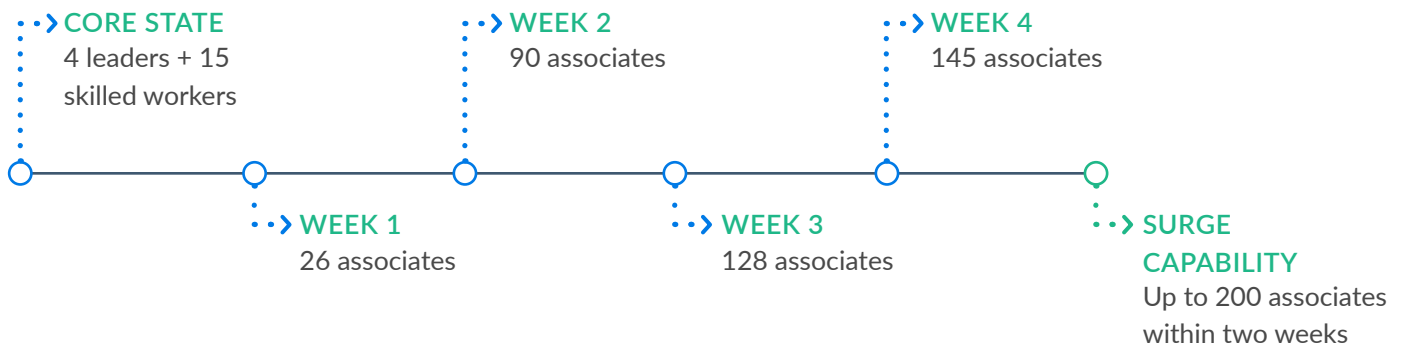
For highly customized and variable operations, Capstone's value is not just scale; it is control over that scale.

Highly variable industries require a partner that can understand the build, design the process, staff the line, train the team, manage the work, support quality, and adjust quickly when the next customer request looks different from the last one.

Capstone combines on-site leadership, industrial engineering, labor management, and operational accountability inside the partner's facility—making our team an extension of their operation, and providing a level of control and flexibility you can't get from a simple staffing vendor.

For partners managing high-variability kitting, secondary packaging, display assembly, and retail-ready configurations, Capstone delivers the flexibility to respond quickly and the discipline to execute consistently.

Flexible Labor in Action



The Results

16 yr
partnership

98%
fill rate during
rapid ramp

0→200
associates within
two weeks

0
Safety Incidents
in over 5 years



“Capstone has the ability to pivot quickly, understands the changing demands of the business, and can meet expectations quickly. They adapt quickly to new or changing tools, systems, processes, and learn how to best utilize them for long-term results.”

– Operations Manager



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