

Peak Season IS COMING

Every business faces peak seasons, where demand spikes and warehouse operations are pushed to the limit. The difference between chaos and control? Preparation. For decades, Capstone Logistics has helped companies stay ahead of the curve with scalable, data-driven solutions that keep productivity high, employees supported and operations running smoothly no matter what the season brings.



The Challenges

1. Dynamic Business Models

- ✔ Industries in the grocery and consumer goods spaces often face multiple seasonal peaks, leading to large, frequent fluctuations in workforce needs.
- ✔ Temporary labor solutions frequently fall short due to extensive training requirements and low motivation.

2. Labor Market Volatility

- ✔ In a tight labor market, it can be difficult to maintain optimal staffing levels.
- ✔ External factors can cause sudden surges in volume, stressing the existing workforce.
- ✔ High turnover rates and recruiting difficulties in temp labor markets exacerbate these issues.

3. Inability to accurately forecast labor requirements

- ✔ Overstaffing during low-volume periods increases costs, while understaffing during peaks leads to employee burnout and reduced productivity.
- ✔ Predicting inventory fluctuations is a complex task, and added variables make it difficult to make accurate predictions.

Summary

During peak seasons or sudden shifts in volume, flexibility and scalability are essential. While consumer holidays drive traditional peaks, businesses may also face surges from industry cycles like produce season, new car launches, or supply disruptions.

Are you able to address seasonality without lost productivity, employee burnout, or unhappy customers?

Capstone Solutions Are Built for Peak Season

- ✔ **Flexible and Scalable** Rapidly scale up & down as needed
- ✔ **Organized, Tactical Solution** Little to no training required
- ✔ **Productivity-Driven** Drive down costs vs. temp labor



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678-385-4189 | marketing@capstonelogistics.com

Performance Solutions
Support for Peak Seasons

Our Approach

01 RAPID RESPONSE AND MOBILIZATION

- + Capstone can mobilize a high-performance support team within 72 hours, providing immediate relief during peak seasons.
- + Our teams are available to do the heavy lifting during high volume peaks and to work holidays and weekends, alleviating the pressure on full-time staff and preventing burnout.

02 FLEXIBLE WORKFORCE DEPLOYMENT

- + We provide expertly trained, certified labor that can quickly integrate into any area of your warehouse, ensuring seamless operations regardless of volume.
- + Our associates are capable of handling diverse tasks, from receiving and unloading to order selection and loading, reducing the burden on full-time employees and allowing them to focus on specialized tasks.

03 DATA-DRIVEN EFFICIENCY

- + We conduct thorough operational assessments and tailor our solutions to your specific needs, enhancing productivity and efficiency.
- + Our solutions include real-time data insights through our proprietary technology, enabling continuous improvement and better decision-making.

Real Results

FLEXIBLE, SCALABLE, REPEATABLE SOLUTIONS



For a partner in a particularly volatile industry, we created a solution that allows them to rapidly scale up the labor pool for inbound during peak volume, then scale down during times of low production.

This provides **integrated support with no startup delay during volume surges.**



For grocery industry partner, our solution provides long-term support that scales up additional specialists as needed. This flexibility allows the partner to avoid both staffing shortages and overages.

60 associates provided for long-term support, rising to 110 associates during peaks.



For one partner's distribution center, Capstone has a reserve of associates who are fully trained to step in and do any job in the warehouse.

This allows the partner to **backfill with trained associates exactly where support is needed**, whether inbound, outbound, or anywhere else.



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TACTICAL, DATA-DRIVEN DEPLOYMENT THAT ADDRESSES REAL PROBLEMS



A grocery chain partner faced an exceptional volume surge due to seasonal peaks coinciding with a facility shutdown.

To manage the surge, Capstone mobilized a response team within 72 hours that succeeded in stabilizing operations.



A manufacturer partner faced high turnover and employee burnout due to seasonal stresses.

Capstone solutions drove a 49% reduction in full-time employee turnover by providing specialized, trained associates that can step in 7 days a week.



Our partner faced difficulties in tracking during peak seasons.

Capstone created a new traceability system. It is now deployed across the partner's network. The new system provides enhanced visibility and control over operations.

PRODUCTIVITY-DRIVEN COST SAVINGS AND EFFICIENCY



With Capstone's solution, a client in the tool manufacturing industry saved \$7.2 million in labor costs compared to in-house or temporary labor solutions.



For one of the largest heavy equipment manufacturers in the US, we increased output by 168%, equating to \$2.5 million a day in added value.



For a world-class hot & cold beverage producer, we consolidated kitting and copacking and eliminated over 300 truck routes per week.



At a manufacturing distribution center, Capstone labor handled 7.4 million inbound throughput cases, a significant improvement in productivity for the DC.



At Capstone Logistics, we believe in building strong partnerships and delivering tangible results.

By focusing on flexibility, scalability, and efficiency, we help you navigate the complexities of peak seasons and unexpected surges, ensuring your warehouse operates at its best all year round.



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